

THE BRAIN RACE

INNOVATION TO **DEFEAT** BRAIN TUMORS

DIFFERENTIATORS

PROVEN ACCELERATOR

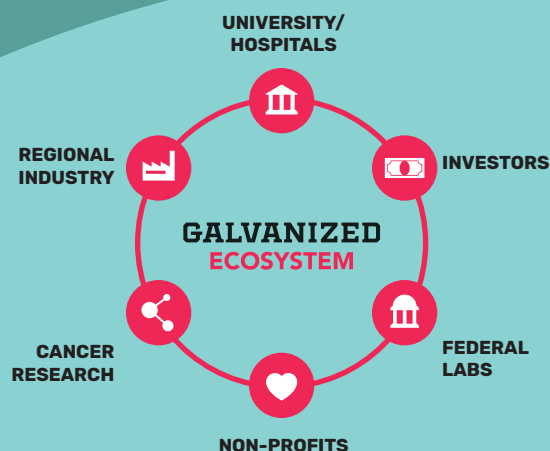
Leverages an award-winning startup challenge model with structured training

RAPID, TANGIBLE RESULTS

Strong potential to launch a high impact company using risk-mitigated inventions

GALVANIZE AND MAXIMIZE

Maximize ecosystem resources to position **your startup** as a leader for industrial growth



PROGRAM TEAM

CHALLENGE HOST

THE CENTER FOR
ADVANCING INNOVATION (CAI)

PARTNERSHIPS

THE BRAIN TUMOUR CHARITY &
SILICON VALLEY COMMUNITY
FOUNDATION

ABOUT CAI

Our mission is to identify breakthrough inventions and maximize their commercial potential to create outsized global economic and social impact through a novel, turn-key and proven challenge-accelerator model

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THE CENTER FOR ADVANCING INNOVATION

SIGN UP AND JOIN!

THE BRAIN RACE

INNOVATION TO **DEFEAT** BRAIN TUMORS

WANT TO LAUNCH A STARTUP AROUND HIGH-VALUE DERISKED TECHNOLOGIES?

Interested in entrepreneurial training from leading industry experts and investors?

The Center for Advancing Innovation is running the largest business plan and startup competition to **launch 15+ startups** around commercially viable inventions and solutions to improve outcomes for brain tumor patients

Expand your Industry Network

Receive Expert Training and Dedicated Mentorship

Win Prize Money and Funding

LAUNCH A NEW CAREER!



WHY JOIN?

YOUR OPPORTUNITY

- Learn the “business of science” and how to be an entrepreneur through CAI’s accelerator training
- Commercialize a promising invention creating impact in the field of cancer
- Win prize money and potential startup funding
- Engage with world-class mentors
- Expand your network with participants and experts from various parts of the startup industry
- Garner unprecedented media attention for your future startup

SOCIAL IMPACT

- Economic impact through job creation and creating new markets
- Create new business models in translational research
- Potential to advance life-saving technology



THE CENTER FOR ADVANCING INNOVATION



WWW.BRAINRACE.ORG

HOW DOES IT WORK?

CHALLENGE PROCESS

PHASE 0 - ENTER THE RACE

Submit Letter of Intent to Enter the Race
March 19, 2019 - July 31, 2019



PHASE 1 - ELEVATOR SPEECH

Submit Elevator Speech & Executive Summary
August 1, 2019 - September 17, 2019



PHASE 2 - BUSINESS PLAN

Submit Business Plans and Conduct Virtual Pitch
September 18, 2019 - January 8, 2020



PHASE 3 - START-UP

Launch Startup, License Invention
January 9, 2020 - April 30, 2020

FROM YOUR TEAM START NOW!

WHO CAN PARTICIPATE?

Cancer Scientists and Researchers
Software and Biomedical Engineers
Business Professionals
Legal Practitioners
Serial, Seasoned Entrepreneurs
Others with Complementary Skills

SIGN UP

For Updates, Schedules,
and Information:

WWW.BRAINRACE.ORG

JOIN

Enroll a Team at

<https://form.jotform.com/BrainStartupChallenge/brainrace>

Submit Your Idea to Defeat Brain Tumors at

<https://form.jotform.com/BrainStartupChallenge/idea>